**Competitive analysis:**

| System, URL | Positive Aspects | Negative Aspects | Ideas for Peopleware Project |
| --- | --- | --- | --- |
| https://www.blablacar.es/ | * Website with attractive interface * Allows to easily search for available trips * Comparative view of the available trips * Detailed view of the trip * Easy to register and log in * Online payment * Offers are shown | * No feedback if not successful search * Found not safe payment transactions on internet * Drivers can cancel last hour | * Attractive website interface * Offers * Advanced search * Comparative and detailed view of trips * Allow bank entity payment for more flexibility |
| https://amovens.com/ | * Website with attractive interface * Users can write feedback * Easy to register and log in * Detailed view of the car and book * Allows to easily search for available cars | * Offers not shown * Drivers which cancel last hour trip are not penalized * It does not allow comparisons | * Attractive website interface * Offers * Advanced search * Detailed view of trips * Allow bank entity payment for more flexibility * Allow users to write feedback of the car or the driver |
| WIBLE  https://www.wible.es/ | * Free parking for Wible cars * Zero emission cars * Allows you to see the location of the available cars * Lower price per hour when rented for a long time (ex. daily quote) * Allows the user to search for a list of Wible cars from closest to furthest * Allows to see the apps features without registering * Offers a discount for certain cars based on the location they are in at the moment * Shows the availability of the different parking spots owned by Wible * Schedule a ride * It provides feedback of the driver and shows tips on how to improve the driving * Open/Close the car from the app * Availability to purchase an amount of minutes in exchange of a discount | * Only available in certain zones * Requires a registration fee to be able to use it * It’s only possible to schedule a ride up to 20 minutes before * Difficulties to use the app from some parkings so it makes it hard to open/close the car * Difficult to obtain an optimal cleaning of all the cars | * Optional monthly fee in exchange for some premium features * Facilitate the parking of the cars * Offer a pack for a number of minutes or km in exchange of a discount |
| UBER  https://www.uber.com/ | * Clean design of the application * Easy access download * Live location of the available cars * Different kinds of cars and services for different quotes * Intuitive payment method * Trip sharing feature that allows to share the location of your current drive * Feature that allows to schedule a lift from an specific location at an specific time * Availability of discount coupons * Notifications when the driver is ready * Allows canceling the ride up to 1 hour before it happens for free * Mark rides as favorite for frequent use * Rate drivers and customers * Offers a chat room with the driver | * In Spain it is not a car-sharing application but more like a taxi one * The driver can cancel the ride at any moment before it happens | * Scheduled rides * Share the current location of your ride * Allowance to cancel the ride up to some time before it happens * Mark frequent rides as favorite * Rate drivers and customers * Chat room between the driver and customer * Notifications when the ride is ready |
| compartir.org | * Easy to use * Clean interface * Economical and enviromental saves are shown when selecting a trip. * Distance and time shown when looking for a trip. * Free of charges. * Trips provided by municipalities, businesses and organisms. * Designed for recurrent trips. * Application available in multiple languages. | * Boring interface design. * Small network without many cars available. * Not designed for one trip only. | * Clean user interface. * Free service paid by the organization in charge. * Application designed for recurrent trips and not for one time rides. * Show economical and environmental improvements achieved by using the application. |
| https://www.viajamosjuntos.com | * Very clean user friendly interface * Calculator included in app to calculate trip cost. * Post an available car or ask for a ride done in the same interface. * Help page to solve any problems related to the app. * Application Logo and style are similar creating a very polished result. * Optional date and time on the search interface. * Not only cities are available, but also countries. | * Small network without many cars available. * Interface is only shown in part of the screen. * Cities are shown on a slide bar without the option to search by typing. | * Allow to publish a new ride or search for one on the same interface. * Have a help page with instructions to solve common problems. * Optional date and time in search interface to let the user find all possible rides to choose the one fitting his schedule. |
| <https://zity.eco/en/> | * Easy to use GUI, with lots of intuitive icons and specific sections * Trip History with most important info. Clickable trips then show more detailed information * Usually they gift the users with free ride minutes (promos). This promotes the use of the cars while still making a profit * Offers of “Saving Packs”, to make continuous use more economically accessible * Direct access to whatsapp customer service or to phone number in case of issues * FAQ with most asked questions, doubts, relevant info… * Auto-search of nearest available rides * Time estimation to get on foot to the car * Info about the pricing of an specific car, and how far it may take you * Use of a 100% electric car fleet * Standby mode, in which you may keep the rent, but at a reduced cost as long as you don't move the car | * Sometimes the GPS Servers fail, and an already rented car appears to be parked somewhere else * Cars with not enough battery are not automatically hidden in the map, or at least this is not customizable * Trip resume and billing is not instantaneous * Speed limit is at 90 km/h by definition. They only allow cars at the min speed of the Highway * Standby Mode usage is not clear in the first time | * Simple GUI with intentional sections and catchy icons * Billing should be reflected as soon as possible * Incentivize rides by offering promos and discounts * Have advantages for electric cars * Have quick access to customer service or corporate. |
| <https://www.uam.es/uam/ecocampus/movilidad> | * Accessibility by public transport, cheap and subsidized by the Ministry * Reduction of pollution by sharing transport * Existence of a unified transport pass for train, bus, metro, etc… * Dedicated commuter station and bus stop area * Bicycle rental office, with subscriptions of different durations | * Transport saturation due to low frequency * Schedules decided by an external organization * Fixed start and end zone | * Incorporation of a monthly/annual subscription system that offers a discount to the user * Establishment of a dedicated parking zone for the cars of members of the application |